



NIRD-RSETIs Quarterly Newsletter

Vol 3 (3)

Promoting Self Employment

July-September 2012

Conclave of RSETIs Directors

State Bank of India

Two day conclave of Directors of RSETIs (Rural Self Employment Training Institutes) sponsored by SBI was organised by the Rural Business Group, Corporate Centre, Mumbai at SBIRD on 16th &



Dr M V Rao, DG, NIRD, lighting the lamp at the inaugural function at SBI RSETIs Directors conclave

17th July, 2012. Objective of the conclave was to review the performance, share best practices and plan future strategies to improve functioning of RSETIs. SBI has set up 108 RSETIs as on 30th June 2012. All the RSETI Directors and their nodal officers attended the Conclave. **The conclave was inaugurated by Shri V. Murali (DMD-I&MA), SBI.** The guest of honour for the inaugural function was **Dr. M. V. Rao, DG, NIRD.** In the welcome address, **Shri J.K. Sinha, CGM (R.B.), SBI** highlighted various steps taken by the bank to strengthen the SBI RSETIs. **Shri Rakesh Sharma, CGM, SBI (Hyd.)** shared his thoughts and appreciated the hard work done by the RSETI Directors in making the initiative a success.

Smt. Renuka Kumar, DS, MoRD, Gol, shared the expectations of the Ministry with the participants. Cheques pertaining to credit linkage were distributed to trainees of SBI RSETIs in Hyderabad Circle. **Shri K.N. Janaradhana, CPC, NAR,** guided the participants and explained the modalities for effective functioning of RSETIs. **Shri R.N. Dash, GM, RBI** asserted the need for better co-ordination among various stakeholders. The souvenir, compiled by SBIRD, was also released by the dignitaries on this occasion. **Dr. V. Eswaran, GM (A.B.), SBI**



Shri V Murali, DMD SBI

assured full support for the RSETIs. **Shri Y. Vijayakumar, DGM (RRB&LB), SBI** who is co-coordinating the RSETI work made detailed presentation on the progress of RSETIs set up by the Bank. **Shri O.N. Bansal, PD, RSETIs NIRD,** addressed the concerns of land allotments, construction of premises and other infrastructure issues. **During the two day conclave, two Directors of RSETIs from each Circle shared their experiences, hurdles faced**

by them and success stories. Director from Umariya, **Shri J.P. Pande,** explained how their RSETI brought change in the lives of the unemployed youth in backward areas of M.P.

The guest of honour for the second day was Padmabhushan Dr. D. Veerendra Heggade who pioneered the idea of RUDSETI. **Shri Heggade** motivated the participants, with his wisdom of thoughts and urged the participants to work with commitment.

Shri R Subrahmanyam, Principal Secretary (RD), A.P also addressed the participants and shared his thoughts on RSETIs. **Shri Bhagavantha Rao, MD, SBH** in his valedictory address explained that the posting in RSETI should be considered as a God given gift and can be looked as an opportunity to serve the society.



Dr D Veerendra Heggade

Shri P. Mohaniah, CGM, NABARD shared the role of NABARD in supporting the RSETIs. The programme was ended with vote of thanks by

Shri Ravi Manakeshwar, ABU, Corporate Centre, SBI. Shri G.C. Pande, GM and the Principal, SBIRD was the anchor of the conclave.

Bank of India

Two day conclave of Bank of India, RSETI Directors was held at MDI, CBD Belapur, Mumbai, on 21st and 22nd of July 2012. The inaugural address was delivered by **Shri. A.P. Ghugal, GM-FI, BOI.** He emphasised the role of RSETIs in eradicating the curse of poverty by financial inclusion of the unemployed rural BPL youth. In his address he made clear that it was the prime responsibility of the Directors of the RSETIs to see that the trained candidates get settled as the settlement rate of their RSETIs is very less. After the inauguration there was a touching presentation by three lady entrepreneurs of Sindhudurg RSETI. Thereafter, one to one interaction was held with the Directors explaining them of the role expected from them, methods of

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Director General**Editor** : O. N Bansal**Associate Editor** : Ninia Julia**Hindi Section** : E. Ramesh**Cover Design** : V.G. Bhat**About RSETI Project**

Establishment of Banks led Rural Self Employment Training Institutes (RSETIs) in each of the 622 lead bank districts of our country, with active co-operation from the State Governments is an innovative and ambitious project of the Ministry of Rural Development, Government of India, with a view to train unemployed rural youth of Below Poverty Line (BPL) to become successful rural entrepreneurs. NIRD is the nodal agency to implement RSETIs Project on behalf of Ministry of Rural Development, Government of India. NIRD looks after releasing funds, monitoring infrastructure creation and mentoring of RSETIs.

About Enterprise – NIRD RSETIs Newsletter

The Enterprise has a limited circulation and serves as a medium of communication among the stake holders of RSETI Project. NIRD invites contributions in the form of articles, success stories, news and events and other write-ups related to RSETIs and allied aspects. The material for the Newsletter shall be short, crisp, concise along with photographs and will be sent preferably be emailed to rsetinewsletter.nird@gmail.com, alternatively they can be neatly typewritten and sent by post to the Editor, RSETIs Newsletter, NIRD, Rajendranagar, Hyderabad – 500 030. Right to edit and publish rests with the Editors. The views expressed in the Newsletter are of those authors only and not of NIRD. The material published may freely be reproduced with due acknowledgement.

Progress of RSETIs as on 30.06.2012

Number of functional RSETIs	:	539
Number of Youth trained	:	320699
Number of youth settled	:	186579
- With bank finance	:	117111
- With self finance	:	68468

Editorial**Bank Linkage of RSETI Trainees**

Dear Readers,

When we talk to the people across the country about the Rural Self Employment Training Institute (RSETI) concept a common question is being raised/asked by the people that there are many training institutes in the country who are engaged in skill development of rural youth either in the govt. sector, semi govt. sector and in private sector being run by the various NGOs, what was the need for another institution? You might also come across such situation on some occasions. Let us understand why so.

It is true that there are many institutions engaged in skill development of rural youth but majority of them are doing the work of skill development only. What happens after the training is not their concern. In other words training is also like a formal education. The basic objectives of the RSETIs is not only to impart skill development training to rural youth but to also impart soft skill to them, which is an integral part of the training, to inculcate confidence and to motivate them as well as to ensure establishment of micro enterprise by the trainees as a mean of self employment to earn his or her livelihood or to supplement the family income. Thus the training responsibly is just 15-20%, the real 80% work i.e. hand holding support to the trainees to ensure establishment of micro enterprise by them still remains. As the parents responsibility is not over by giving the birth to a child, in fact the real responsibility of parents start after the birth of a child. Similarly RSETIs real responsibility starts after the training.

The RSETI concept is designed keeping this aspect in mind. In this concept institute is providing hand holding support to the trainees for a minimum of two years by being in constant touch with the trainees and by doing regular follow up. In hand holding support institute is expected to guide the trainees and try to solve their problems coming in the way of establishing the micro enterprise such as getting the raw material, meeting the statutory requirements, marketing support, Bank linkages for financial requirements etc. There is a build in clause in the RSETI concept that there should be a minimum of 70% settlement of the trainees.

As you know the RSETIs are Bank lead institution, they are fully owned and managed by the Banks. This is a win win situation both for Banks and the trainees. It is needless to say that Banks should look at this as a business development opportunity. Financing to a trained person is always better than to an untrained person that too trained by Banks itself.

That is how RSETIs are different from other similar training institution. That is why MoRD decided to establish one RSETI in each district of the country.

- Editor

Adieu to Ms Chanini, Project Manager

Ms Chanini was working as Project Manager RSETI at NIRD was paid a warm adieu on 21st of July, 2012. She joined the project 1st January 2010. She was the pioneer in establishing the project office. She left the project to pursue further studies. We wish her all the best in her future endeavour.

Physical and Financial Progress of RSETIs

Year (as on)	Physical Progress (No. of RSETIs)	Financial Progress (Rs Crore)
31.03.2010	103	29.46
31.03.2011	205	85.26
31.03.2012	295	140.11
30.09.2012	344	167.41

(Contd...from page 1)

generation of applications, selection of right candidates, methods of organizing entrepreneurship awareness and



Shri B P Sharma, ED, BOI addressing Directors of Star RSETIs at the conclave

Smt. Renuka Kumar, DS, MoRD, talked about expectations of MoRD, Gol, from the RSETIs and the sponsor banks. Shri K N Janardhana CPC, NAR reviewed the performance of individual RSETIs. Shri O N Bansal, PD RSETIs, NIRD, reviewed the position of land allotment to RSETIs and cleared all doubts regarding the land allotment to RSETIs. Shri Srinivas Murthy from NAR and Shri M Y Sawant, SPC, Maharashtra were other resource persons. The valedictory function of the conclave was addressed by **Shri B. P. Sharma, ED of BOI** who made the message clear to RSETIs Directors about the vital role they have to play in this mission. He assured his Bank's best efforts in running and functioning of the RSETIs.

Bank of Baroda

Two day conclave of Bank of Baroda, BSVS (RSETIs) Directors was held at Staff Training College, Ahmadabad on 7th and 8th



September 2012. The conclave was inaugurated by Shri Kamlesh Patel, AGM and Principal, Staff College BOB Ahmadabad. There was individual presentation by the Directors regarding their cumulative as well as performance in the last year. Second day **Shri Mohar Singh, GM (R&A Banking), BOB** addressed the participants. In his address he assured all the support and help from corporate office to RSETIs. He informed the house that Bank is working out modalities to provide the faculty support to all the BSVS. **Shri S K Jain, ED, BOB** also addressed the participants through video conference. He traced the history of BSVS and complimented the Directors for their performance and gave message to RSETIs' Directors about the vital role they have to play in this mission. He also assured all the help and cooperation of the Bank Shri Sunil K Jain, AGM and Secretary BSVS, BCC Mumbai was actively associated with the workshop as a key person.

Shri K N Janardhana, CPC, NAR reviewed the performance of individual RSETIs. Sri O N Bansal, PD RSETIs, NIRD, reviewed

the position of land allotment to RSETIs and cleared doubts regarding the land allotment to RSETIs. The valedictory function of the conclave was again addressed by Shri Kamlesh Patel, AGM and Principal Staff College. He summarized the deliberation of the conclave and requested the RSETIs Directors to do their best in skill development of rural youth. All the faculty members of the college were also actively involved in the conclave.

National Level Steering Committee (NLSC) Meeting

Third meeting of NLSC on RSETI was held on 27th July 2012 at Krishi Bhawan, New Delhi under the Chairmanship of **Shri S Vijay Kumar, IAS, Secretary RD**. The meeting was also attended by Shri T Vijay Kumar, IAS, JS (NRLM), Shri Rajeev Kumar, IAS, Principal Secretary (RD) Uttar Pradesh, representatives of Principal Secretaries from Andhra Pradesh and Karnataka and Mrs. Renuka Kumar, DS, MoRD. Representatives from MoF (Banking), RBI RPCD, NABARD and from major banks that included SBI, PNB, BOB, BOI and CBI. Representatives from NIRD, Hyderabad and NAR, Bangalore were also present.

The various issues like progress in setting up of RSETIs across the country, Grading of RSETIs, Recognition of best performing RSETIs, Amendments in MoU with NAR, Operationalisation of MECs through select RSETIs, were discussed in detail.

National Level Meet of RSETI Stakeholders

National Level Meet of RSETIs Stakeholders was organized by MoRD Govt of India at Vighan Bhawan, New Delhi on 28th of July 2012. The meet was chaired by **Hon'ble Minister for Rural Development Sri Jairam Ramesh**. Dr. D Veerendra Heggade, President, NAR, Bangalore, Shri S Vijay Kumar, IAS, Secretary (RD), Shri T Vijay Kumar, IAS, JS (NRLM), Shri Sanghavi, CMD, Syndicate Bank and Mrs Archana Bhargava, ED, Canara Bank were also on the dais.



Hon'ble Minister Sri Jairam Ramesh



The main purpose of this meet was to recognize the best performing RSETIs/ RUDSETIs in the country. Earlier MoRD did an exercise on grading of various functional RSETIs/ RUDSETIs. All the A and A+ graded RSETIs/RUDSETIs Directors, Respective PDs, DRDAs, representative of sponsor Banks and State governments representatives were applauded by presenting Trophies/ Mementoes by the Hon'ble Minister for their excellent work in the field of Entrepreneurship and Skill Development of the rural youth. The following is the list of top 5 RSETIs, 3 top RUDSETIs and all A+ and A graded RSETIs.

Grading of RSETIs by MoRD 2012

Top RSETIs and RUDSETIs			
Sl. No.	Name of the Institute	Name of Director	Grade
Top 5 RSETIs			
Andhra Bank			
1	ABIRD Rajahmundry, Andhra Pradesh	Manchem S Rao	I/A+
Union Bank of India			
2	UBI RSETI, Rajpur, West Bengal	G C Bhowal	I/A+
Canara Bank			
3	CBRSETI Pudupudur, Tamil Nadu	K Mohan	I/A+
4	CBRSETI Malappuram, Kerala	T A Sajikumar	II/A+
Syndicate Bank			
5	Synd RSETI, Manipal, Karnataka	Somashekhar Nairy	I/A+
6	Synd RSETI, Kumta, Karnataka	C V Angadi	II/A+
State Bank of Bikaner and Jaipur			
7	SEDI Jaitaran, Rajasthan	Ashok Kr Singh	III/A+
State Bank of India			
8	TRL SBI RSETI, Belpahar, Odisha	B Charan Rout	III/A+
Corporation Bank			
9	COBSETI Chikmagalur, Karnataka	Sathysha K S	Consolation prize
Vijaya Bank			
10	VIBSETI Haveri, Karnataka	Vinay P Paramanand	Consolation prize
Top 3 RUDSETIs			
11	RUDSETI Chitradurga, Karnataka	Aravind Mutgi	I/A+
12	RUDSETI Dharwad, Karnataka	R S Kulkarni	II/A+
13	RUDSETI Hajipur, Bihar	Lok Nath	II/A+
14	RUDSETI Ghaziabad, Uttar Pradesh	A K Singh	III/A+
15	RUDSETI Ujire, Karnataka	M K S Prabhu	III/A+
RSETIs with 'A+' Grade			
RUDSETI			
1	RUDSETI Nelamangala, Karnataka	R Shivanna	A+
2	RUDSETI Vetapalem, Andhra Pradesh	J Phalgun Rao	A+
3	RUDSETI Jalandhar, Punjab	V M Nayar	A+
4	RUDSETI Bhilwara, Rajasthan	R S Meena	A+
5	RUDSETI Kannur, Kerala	K Kunhikrishnan	A+
6	RUDSETI Brahavar, Karnataka	V K D Nerlekar	A+
7	RUDSETI Bhubaneswar, Odisha	J P Panigrahi	A+
8	RUDSETI Gurgaon, Haryana	Suresh Kr Gupta	A+
9	RUDSETI Bhopal, Madhya Pradesh	N Chandra Joshi	A+
10	RUDSETI Brehmpore, West Bengal	M C Maitra	A+
11	RUDSETI Pune, Maharashtra	Surendra Peshkar	A+
12	RUDSETI Baran, Rajasthan	S K Sabal	A+
13	RUDSETI Nadiad, Gujarat	K K Desai	A+
14	RUDSETI Agra, Uttar Pradesh	R K Kapoor	A+
15	RUDSETI Anantapur, Andhra Pradesh	P Satyraj	A+
16	RUDSETI Mysore, Karnataka	H G Jagadish	A+
17	RUDSETI Jaipur, Rajasthan	Bajrangal Mokhria	A+
18	RUDSETI Bijapur, Karnataka	M M Veerendra Kumar	A+
State Bank of Mysore			
19	Chamarajnagar, Karnataka	G N Mallikarjun	A+
Syndicate Bank			
20	Belgaum, Karnataka	R D Savanur	A+
22	Kadapa, Andhra Pradesh	C Rangadhamappa	A+
United Bank of India			
23	Amarkan, West Bengal	Sanchita Dasgupta	A+
RSETIs with 'A' Grade			
Allahabad Bank			
1	Tirwa, Uttar Pradesh	H K Gupta	A
Andhra Bank			
2	Eluru, Andhra Pradesh	P Siva Kumar	A
3	Machilipatnam, Andhra Pradesh	G Subba Reddy	A
4	Tampara, Odisha	Sudarshan Samal	A
5	Kasargod, Kerala	O R Sasikumar	A
Bank of Baroda			
6	Raebareilly, Uttar Pradesh	Kalpna Bansal	A
7	Fatehpur, Uttar Pradesh	U K Bisawas	A
8	Bharuch, Gujarat	A G Manekar	A
Bank of India			
9	Rajgarh, Madhya Pradesh	Bal Chand	A
10	East Singhbhum, Jharkhand	P R Sharda	A
11	Wardha, Maharashtra	Narendra A Kale	A
Bank of Maharashtra			
12	Nagpur, Maharashtra	Mohan Pande	A
13	Amravati, Maharashtra	V S Govindwar	A
ICICI Bank			
14	Jodhpur, Rajasthan	S S Shekhawat	A
15	Udaipur, Rajasthan	Praveen Saxena	A
State Bank of Bikaner and Jaipur			
16	Barmer, Rajasthan	A K Gigal	A
17	Bikaner, Rajasthan	Sohanlal Nayak	A

Sl.No.	Name of Institute	Name of Bank	Grade
Canara Bank			
18	Thrissur, Kerala	Raphel K P	A
19	Calicut, Odisha	M Balakrishnan	A
20	Theni, Tamil Nadu	V harumaseelan	A
21	Holalur, Karnataka	Ashok Reddy M T	A
22	Sheikhpura, Bihar	Ratnesh Kumar	A
23	Erode, Tamil Nadu	R K Krishnan	A
24	Hassan, Karnataka	C M N Murthy	A
25	Vajarahalli, Karnataka	B P Kini	A
26	Davangere, Karnataka	Kiran N S	A
27	Harohalli, Karnataka	G G Basappa	A
28	Kolar, Karnataka	Balsubramiam R	A
29	Dindigul, Tamil Nadu	Dr B Nagesh	A
30	Palakkad, Kerala	N V Muraleekrishnan	A
31	Ooty, Tamil Nadu	B M Krishnan	A
32	Sonnahallipura, Karnataka	BL Narasimhulu	A
Central Bank of India			
33	Muzzafarpur, Bihar	Dsatrugna Thakur	A
DCC Bidar			
34	Bidar, Karnataka	B S Prabhu	A
Dena Bank			
35	Mehsana, Gujarat	A B Panchal	A
Indian Bank			
36	Tiruvallur, Tamil Nadu	Usha Ravindran	A
37	Salem, Tamil Nadu	T Mahendran	A
38	Puducherry	T Parameswaran	A
Indian Overseas Bank			
39	Thiruvananthapuram, Kerala	K N Balakumaran	A
40	Trichy, Tamil Nadu	G Rangadurai	A
41	Thanjavur, Tamil Nadu	P Vetrivelvan	A
ING Vysys Bank			
42	Bagalkot, Karnataka	R M Reddy	A
Punjab National Bank			
43	Kharsawan, Jharkhand	B P Gupta	A
44	Bulandshahr, Uttar Pradesh	Narendra Tiwari	A
45	Una, Himachal Pradesh	R C Dogra	A
46	Ramgarh Cantt, Jharkhand	Kishore Kandulna	A
RUDSETI			
47	Madurai, Tamil Nadu	K Bharthi	A
48	Ranchi, Bihar	Ramchandra	A
State Bank of Hyderabad			
49	Karimnagar, Andhra Pradesh	M V Narsimha Reddy	A
50	Hingoli, Maharashtra	R D Gandagule	A
51	Nalgonda, Andhra Pradesh	K K Krishna Prasad	A
52	Khammam, Andhra Pradesh	N Sridhar	A
53	Parbhani, Andhra Pradesh	A S Rao Kulkarni	A
54	Utnoor, Andhra Pradesh	B Devadanam	A
55	Chilukur, Andhra Pradesh	K P Chitgupi	A
56	Navigpet, Andhra Pradesh	Joshi M Rao	A
State Bank of India			
57	Bargarh, Odisha	J Kumar Parmar	A
58	Vizianagaram, Andhra Pradesh	T Ganga Raju	A
59	Visakhapatnam, Andhra Pradesh	V Kameswara Rao	A
60	Medak, Andhra Pradesh	P S Chandra Mohan	A
61	Gulbarga, Karnataka	V R Kallannavar	A
62	Nuapada, Odisha	Nirmal Barik	A
63	Damoh, Madhya Pradesh	Ajay Bajpai	A
State Bank of Travancore			
64	Pathanamthitta, Kerala	Baaby C Joshua	A
Syndicate Bank			
65	Kollam, Kerala	B Jayakumar	A
66	Moradabad, Uttar Pradesh	D C Gupta	A
67	Amroha, Uttar Pradesh	Mahender Kumar	A
68	Noida, Haryana	A K Sinha	A
69	Meerut, Uttar Pradesh	Pankaj Rastogi	A
70	Kurnool, Andhra Pradesh	N Yadireddy	A
UCO Bank			
71	Bilaspur, Himachal Pradesh	T R Sharma	A
72	Munger, Bihar	A P Singh	A
Union Bank of India			
73	Mau, Uttar Pradesh	Michael Tigga	A
74	Perumbavoor, Kerala	Ramanathan V	A
United Bank of India			
75	Raiganj, West Bengal	A R Bakshi	A
76	Belurmath, West Bengal	S Sivakarananda	A
Vijaya Bank			
77	Indore, Madhya Pradesh	Manoj Kumar	A
78	Mandya, Karnataka	B M Bellad	A

Project Enterprise
(NIRD initiative for Enterprise Creation)

1. MYRADA, Gulbarga : MYRADA, CIDOR, Gulbarga centre organized two skill development programmes for rural youth to prepare & motivate them to go for micro enterprise under the Project Enterprise initiative of NIRD. One for Tractor servicing and maintenance and other for Rewinding of motors and maintenance of pump sets. In each programme there were thirty participants. The closing ceremony and certificate distribution function was held on 18th August 2012 at their Kamlapur centre. Shri O N Bansal, PD RSETI, NIRD graced the occasion and distributed the Certificates and Toolkits to the participants. He also had interaction with the participants as well as with the trainers. All the trainees were from rural areas and from poor families and in the age group of 18 to 25 years. Majority of them were college dropouts after PUC. These trainees were identified and sponsored by CRPs working for Myrada. During the course of interaction it was learnt that some of the youth had started the activities and some were working with other service providers on wage basis to gain more hands on experience before they start their own activities. Myrada officials were advised to be in touch and follow up all the trainees and provide all possible support till they are in a position to establish their own enterprises to earn livelihood.



Certificate and tool kits distribution function for trainees of tractor repairing/servicing and motor rewinding training programmes.

2. Mata Shri Gomati Devi, Alwar : MSGD Alwar organized four skill development programmes for the rural youth to prepare and motivate them to go for micro enterprise under the Project Enterprise initiative of NIRD. In each programme there were twenty five participants. The fourth and last programme on Domestic Plumbing was held at village Umran from 21st July 2012 to 22nd August 2012. The closing ceremony and certificate distribution function was held on 22nd August 2012. Shri O N Bansal, PD RSETI, NIRD graced the occasion and distributed the Certificates and Toolkits to the participants. He also had interaction with the participants as well as with the trainers. All the trainees were from rural areas and from poor families and in the age group of 18 to 25 years. Majority of them were college dropouts after PUC. All the trainees were attending MGNREGA job in the morning hours and skill development programme from 11 a.m to 6 p.m. During the



Certificate and tool kits distribution function for trainees of domestic plumbing programme

course of interaction it was learnt that some of the youth have plumbing jobs and some were working with other service provider to gain more hands on experience before they start their own activities. MSGD officials were advised to be in touch with and follow up all the trainees and provide all feasible support to them till they are in a position to earn their livelihood.

3. Natural Resource Management and Common Wealth, Bhopal : NRMCW, Bhopal organized a skill development training programme on Repair and Maintenance of Diesel and Electric Pump sets of 30 days duration with 30 participants. NRMCW also organized another skill development programme on repair and maintenance of two wheelers from 24.04.2012 to 13.06.2012 for 30 participants at village Bijadandi of Mandla district which is one of the LWE districts. The response reported was quite tremendous. The participants took keen interest in learning. In these programmes more emphasis was given on practical orientation hands on practice for repair of diesel pump sets and two wheelers. On the concluding day the participants were given certificates and tool kits so that soon after they go to their village they can engage themselves in repairing of pump sets or two wheelers as the case may be. The NRMCW also involved some bank officials and the CEO, DRDA in the programme.



Trainees of repair of diesel pumps and two wheelers programme and certificate and tool kit distribution to trainees

4. Gramin Vikas Trust (GVT): Gramin Vikas Trust conducted a total of three skill development programmes (i) A 21 day programme on Bamboo Decorative Items at village Chotti Sarva, Banswara district from 09.05.2012 to 29.05.2012 with 20 participants. (ii) A 21 day programme on Leather Craft items at village Baroda, Banswara district from 13.05.2012 to 02.06.2012 with 20 participants. (iii) A 21 day programme on Spices Processing and Packaging at village Rani Barod, Baran district from 18.04.2012 to 10.05.2012 with 20 participants.



Trainees at the bamboo decorative items and leather crafts training programme

In all these programmes apart from technical skills, the participants were also given soft skills such as motivation, confidence building, team work and selling the products. They have been trained to ensure quality of the product in case of bamboo decorative and leather craft. The designing and finishing of the product was given prime importance so that participants should not face any problem in selling their products. Bamboo craft is a traditional artwork of the tribals of this area. Hence, to enhance their skills further these programmes were organized.

News and Events

Canara Bank RSETI, Etah, Uttar Pradesh



Trainees participating in the Canara Bank Bazar

From the experience it is observed that rural women are shy towards market exposure and therefore their major constraint is sale of products and hence CBRSETI, Etah gives more thrust on the marketing of products of their trainees. The RSETI organized Canara Bazar at the institute for sale promotion. The institute organised a stall in the Annual Exhibition at Parade Ground, Etah from 05.05.2012 to 07.06.12 which was a center of attraction for the visitors. The trainees, with their products in the stall, had a brisk sale. Smt. Usha and Aradhana sold dresses designed by them whereas Anuradha Rathore sold her food products, pickles, jam and jelly. Spraha displayed the handmade artificial jewelry and embroidery work. The stall was much appreciated by the district authorities and NABARD.

- Partham Chatterjee, Director, CBRSETI, Etah, Uttar Pradesh

SBT RSETI, Pathanamthitta, Kerala



L to R: Shri V. Raveendran, AGM, RBI distributing certificate. A trainee with mural painting

The State Bank of Travancore, Pathanamthitta organised a training programme in Mural painting on dresses. As this was an innovative programme, unsure of its success, much publicity was not made. However, on hearing the information by word of mouth, M/s Asianet Communications Ltd, the premier Television Network in Kerala, sent a team to cover the programme and it was telecasted as "Samskarika Keralam." As a result of this, many of the trainees were able to sell their products much earlier to completion of the training programme.

The value addition to the sarees was from Rs 2000/- onwards while the cost of input was just around Rs 100/- and dedicated labour. Shri.V. Raveendran, AGM, RBI and Shri. V. Mohanan, AGM, NABARD visited RSETI on 10th July 2012 during the last session of the training, interacted with the trainees and distributed the certificates. The function was also attended by the Director, MSME Institute Tiruvalla, Chief Manager, Lead Bank, SBT, Head Office, Trivandrum, the LDM, Shri Pathanamthitta and FLCC Councilortara.

- Baaby C. Joshua, Director, SBT RSETI, Pathanamthitta, Kerala

CENT RSETI Ahmednagar, Maharashtra



Shri M V Tanksale, CMD, CBI (centre) interacting with the trainees

The Central Bank of India, RSETI, Ahmednagar conducted a training programme on setting up and maintaining beauty parlour from 16th to 28th July 2012 for 30 BPL women from 29 different villages. **Shri M V Tanksale, Chairman and Managing Director, Central Bank of India** visited the RSETI on 21.07.2012. He interacted with the trainees. The CMD was informed by the participants that because of the training they are now confident to start their own units. The CMD opined that after completion of the training, the trainees would get wage employment or will start their own unit with credit linkage from the Bank.

- B D Shirsat, Director, CENTRSETI, Ahmednagar, Maharashtra

News in Brief

- **PNB-RSETI Hamirpur, HP** conducted a training programme on Computer Basics from 05.07.2012 for BPL families for the first time at Panchayat Tibbi. The training was appreciated by the local people.
- **J&K Bank RSETI Bandipora** successfully concluded a training programme in cutting, tailoring and bead work, for 30 trainees from 10th to 19th July 2012. The valedictory function was graced by Mr. M Brakboo, ADDC Bandipora, Mr. Nazir Ahmad, Project Officer and Mr Z A Tak, the patron of J&K Yateem Trust.
- **The SBH RSETI, Khammam** conducted a computer tally training programme from 2nd to 7th July 2012, for 29 trainees including 8 women. During the visit of the State Project Coordinator, Shri M. Linganna, on 21.07.2012, the trainees expressed their happiness and satisfaction about the training methodology adopted by the institute.
- **PSB RSETI Moga** was awarded with an appreciation letter and memento by Shri M. S. Brar, Chief Parliamentary Secretary, Govt. of Punjab in the presence of Shri A S Thind IAS DC Moga, Dr Joram Beda, IAS, ADC Moga and Shri Mukhtiar Singh, ZM PSB Faridkot for BEST Performance on the eve of Independence day i.e. 15th August 2012.

समाचार एवं गतिविधियां

एस बी आई आरसेटी, उमरियां, मध्यप्रदेश



एस बी आई आरसेटी, उमरियां द्वारा 21 दिवसीय बेसिक कम्प्यूटर प्रशिक्षण का आयोजन दि. 15-6-2012 से 5-7-2012 तक किया गया। इस कार्यक्रम में ग्रामीण परिवेश से आये 30 बेरोजगार युवाओं ने हिस्सा लिया। इस कार्यक्रम के दौरान कला पर केन्द्रीत एक कार्यशाला का आयोजन प्रकृति की गोद में पुरातत्व महत्व के स्थल मणिबाग में किया गया। इस कार्यशाला में प्रशिक्षणार्थियों ने कुंची एवं रंगों से रंग-बिरंगे छातो, झंडो, सूखी लोकी की तुम्भी एवं तेंदू पत्तों से बनी खुमरी में प्रकृति चित्रण के रंगीन रेखाचित्र बनाकर एक प्रदर्शनी लगायी। राष्ट्रीय स्तर के यशस्वी चित्रकार श्री अशीष स्वामी के निर्देशन में “प्रकृति -कला-कंप्यूटर” पर केन्द्रीत प्रदर्शनी आयोजित की गई जिसका प्रिंट मीडिया ने बड़े पैमाने पर प्रचार-प्रसार किया।

एस बी आई आरसेटी, चंबा, हिमाचल प्रदेश

एस बी आई आरसेटी, चंबा, हिमाचल प्रदेश के द्वारा समय-समय पर ग्रामीण युवा एवं युवतियों के लिए डेयरी एवं पशुपालन पर आधारित प्रशिक्षण कार्यक्रमों का आयोजन किया जाता रहा है। इसी क्रम में जुलाई माह में संस्थान द्वारा छह दिवसीय डेयरी फार्म प्रशिक्षण का आयोजन किया गया, जिसमें 28 युवाओं ने भाग लिया। पशुपालन विभाग, चंबा की डॉ. श्रीमती कॉजल ने अपना पूर्ण सहयोग प्रदान किया। संस्थान के निदेशक श्री प्रवीण कुमार सम्मी ने कहा कि यह कार्यक्रम युवाओं को स्वावलंबी बनाने की दिशा में एक महत्वपूर्ण कदम है।

एस बी आई आरसेटी, जमतारा, झारखण्ड

एस बी आई आरसेटी, जमतारा, झारखण्ड ने ग्रामीण युवाओं को सफल उद्यमी बनाने के उद्देश्य को ध्यान में रखते हुए वर्मी कम्पोस्ट पर छह दिवसीय प्रशिक्षण आयोजित किया। इस कार्यक्रम में प्रशिक्षणार्थियों को कम्पोस्ट के महत्व, उसके उपयोग एवं बनाने की विधियों पर जानकारी दी गई। कृषि विज्ञान केन्द्र के कार्यक्रम समन्वयक श्री संजीव कुमार, पौध संरक्षण विशेषज्ञ श्री गोपाल कृष्ण और तकनीकी विशेषज्ञ श्री प्रमोद कुमार आदि ने प्रशिक्षण प्रदान किया। इस अवसर पर एस बी आई, बाजार शाखा के प्रबंधक श्री अब्दुल रजाक अली एवं संस्थान के निदेशक श्री सुशील कुमार दास भी उपस्थित थे।

एस बी आई, आरसेटी, कोरबा, छत्तीसगढ़

एस बी आई आरसेटी, कोरबा, छत्तीसगढ़ ने ग्रामीण क्षेत्रों के बेरोजगारों को स्वरोजगार दिलाने के लिए 30 दिवसीय महिला सिलाई एवं ड्रेस मेकिंग प्रशिक्षण

कार्यक्रम का आयोजन किया। कार्यक्रम के समापन के अवसर पर जिला परियोजना अधिकारी श्रीमती वंदना गवेल ने प्रमाण-पत्र वितरित किए। डॉ. मिलिन्द बीरु नाबाई के अधिकारी, जिला पंचायत के श्री दिनेश, श्री के. के. हनवटे, शाखा प्रबंधक एवं बी. एस. आर्य, निदेशक आरसेटी ने भी प्रशिक्षणार्थियों को सम्बोधित किया।

एस बी बी जे आरसेटी, जालोर, राजस्थान

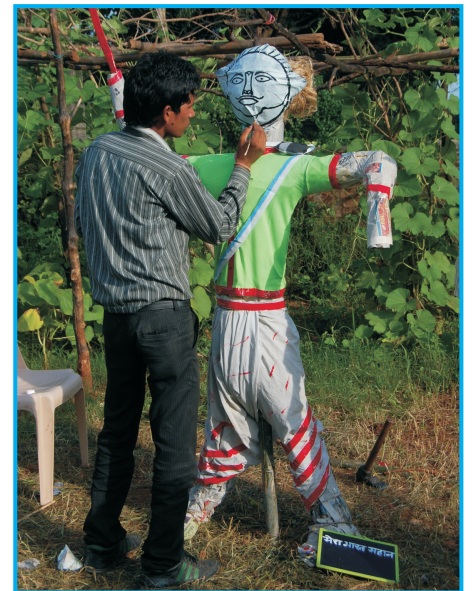
एस बी बी जे आरसेटी, जालोर, राजस्थान द्वारा महिलाओं के लिए सिलाई एवं पुरुषों के लिए कंप्यूटर प्रशिक्षण का आयोजन किया गया। 21 अगस्त, 2012 को हुए समापन कार्यक्रम में श्रीमती गिरिजा शर्मा, जिला शिक्षा अधिकारी ने प्रशिक्षणार्थियों को प्रमाण-पत्र वितरित किए और कहा कि वे स्वयं को स्वरोजगार में नियोजित करें एवं परिवार की आमदनी में ईजाफा करें। एस बी बी जे, शाखा प्रबंधक श्री एम. एल. मीणा एवं संस्थान के निदेशक एच. आर. मेहरा ने भी प्रशिक्षणार्थियों को सम्बोधित किया।

आई डी बी आई आरसेटी, सतारा, महाराष्ट्र

आई डी बी आई आरसेटी, सतारा, महाराष्ट्र के फोटोग्राफी, वीडियोग्राफी प्रशिक्षण के प्रशिक्षणार्थियों ने स्वैच्छिक रक्तदान शिविर का आयोजन किया। इस शिविर का उद्घाटन दि. 11 सितंबर, 2012 को सतारा पुलिस स्टेशन के वरिष्ठ निरीक्षक श्री श्रीरंग लघे ने किया तथा उन्होंने संस्थान एवं प्रशिक्षणार्थियों के सामाजिक जागरूकता की प्रशंसा की।

एस बी आई आरसेटी, उमरियां मध्यप्रदेश

एस बी आई आरसेटी, उमरियां ने प्रशिक्षण के दौरान “बीचका” के महत्व एवं बीचका के माध्यम से सामाजिक चेतना जगाने का प्रयास किया। किसी क्षेत्र में बीचका तो कही बीजूखा और कही इसे काग भगौड़ा के नाम से जाना जाता है। खेत में गढ़ा हुआ बांस का एक डंडा जिस पर काली हांडी टंगी होती है, जिसका मुख्य प्रायोजन पशु पक्षियों को डराकर फसल की रक्षा करना होता है। ग्रामीण भारत में बीचका फसलों की रक्षा का एक माध्यम है



जिसको खेत में खड़ा करके किसान घर में चैन से सोता है। ये निर्जीव बीचका अपने दायित्वों का निर्वाह करते हुए किसान के घर में संपन्नता फैलाने में मदद करता है। आरसेटी निदेशक का ये मानना है कि निर्जीव बीचका फसलों की रक्षा के साथ मानवीय संवेदनाओं को उत्प्रेरित कर सामाजिक परिवर्तन में भी अपनी भूमिका निभा सकता है। बीचका के माध्यम से सामाजिक चेतना भरे संदेश जैसे कि - नशामुक्ति, विकृत कुरीतियों से बचाव, समग्र स्वच्छता अभियान आदि से संबंधित हो सकते हैं। खेत में बीचका पशु पक्षियों के लिए डरावना होता है पर समाज सेवा का संदेश लेकर यह समाज के हर व्यक्ति का परम मित्र बनकर खेत और समाज की रखवाली कर सकता है।

Succes Story

SBM RSETI, Tumkur, Karnataka



Sri Raghu in his Beauty Parlour with client

Mr. Raghu was an unemployed graduate in Arts hailing from Bajanthri family who are in the business of men's hairdressing. Mr. Raghu thought of improving the family tradition of salon to a men beauty clinic which includes facial, head massage, face bleach, SPA etc. He has got 10 years of experience in this field. He thought of opening his own beauty clinic. He approached the officials of DIC and explained his wish to open his own men's beauty clinic. He prepared a Project Report and submitted to DIC and requested them to sponsor his application to Andhra Bank, Tumkur with their recommendation. The bank considered his application and sanctioned him a loan of Rs. 2 lakhs. He had undergone EDP training under PMEGP scheme at our institute. He opened his own enterprise in the name of "Style and Style Beauty Men's Salon" at Kunigal Road. As more and more men become beauty and fitness conscious, Mr Raghu saw a potential opportunity in men's grooming business and has become successful entrepreneur. He has been generating monthly income of Rs 25,000/- after meeting all his expenses. He has employed 3 persons at his shop.

- K.R. Rajanna, Director, SBM RSETI Tumkur, Karnataka

Book - Persistence and Change in Tribal India

Dr. M. V. Rao, IAS, DG, NIRD, extensively worked with tribals for many years on innovative, practical and action oriented ideas. A book titled "**Persistence and Change in Tribal India**" by Dr. M.V. Rao has been published by Concept Publishing Co., New Delhi. The book will explicitly be useful to all public functionaries, academicians, social scientists, scholars, policy makers and NGOs/CBOs dealing and working for welfare of tribal community. The book is available at www.sapnaonline.com with 10% discount.

Coordination Workshop for North Eastern RSETIs

NIRD is organizing a two day "Coordination Workshop for North Eastern RSETIs" on **30th and 31st October 2012 at its North East Regional Centre, Guwahati**. All the Directors from Northern Eastern RSETIs, State Government representatives, sponsoring bank representatives, and representatives of SLBC Conveners of North Eastern States are expected to participate in this workshop.

- PD, RSETI

Letters to the Editor

- ❖ *The Quarterly Newsletter released by your organization is very informative and contains useful reading material. We, therefore, request you to incorporate our Trust address in your mailing list.*
- H. A. Ibrahim, CEO, GAFLCCT, Udupi, Karnataka
- ❖ *We thankfully acknowledge the receipt of the National Directory on RSETIs sponsored by various banks across the country. The Directory has been well compiled. It will help in effective communication. We compliment the efforts of your institute in this regard.*
- Dr. M. Reddaiah, AGM Canara Bank, Bangalore
- ❖ *We have gone through the Quarterly News Bulletin and are happy to see that the contents are very informative and useful to all the stakeholders of RSETI movement.*
- K. N. Janardhana, Chief Project Coordinator, Bangalore
- ❖ *I thankfully acknowledge receipt of quarterly bulletin brought out nicely with so many good words about my participation in the conclave.*
- A. Sreerami Reddy, DGM, PSCD Corporate Office, Syndicate Bank, Bangalore

For any query on RSETIs, for soft copies of the current and back issues of Newsletter log on to www.nird.org.in and also mail at rsetinird@gmail.com

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To

